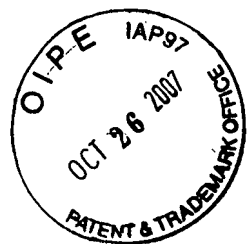


Don



PATENT  
Customer No. 22,852  
Attorney Docket No. 05725.1178-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Celine BRUCKER et al.	)	Group Art Unit: 3609
	)	
Serial No.: 10/633,613	)	Examiner: Rodney M. Henry
	)	
Filed: August 5, 2003	)	Confirmation No.: 5378
	)	
For: METHODS OF MARKETING A	)	
MASS CONSUMER PRODUCT	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**RESPONSE TO RESTRICTION REQUIREMENT**

In a Restriction Requirement dated September 27, 2007, the Examiner required restriction under 35 U.S.C. § 121 between Group I: Claims 1-27 and 33-43<sup>1</sup>, and Group II: Claims 28-32.

Applicants provisionally elect to prosecute Group I, claims 1-27 and 33-43.

If a telephone conversation might advance prosecution, the Examiner is invited to call the undersigned attorney (571-203-2774).

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<sup>1</sup> Applicants believe that there are typographical errors in the Restriction Requirement. The present application includes 43 total claims, and claim 43 is included in neither Group I nor Group II. Because claim 43 depends from claim 33, Applicants' election of Group I includes election of claim 43 for prosecution. Applicants respectfully request clarification to ensure that they submit a complete response.